



# "Food Culture: Social Inclusion, Sustainable Development and Cultural Identity"

**24 May 2018**

**UNESCO House, 7 place de Fontenoy, Paris 7<sup>th</sup> (Room XI)**

9.30 a.m. – 9.45 a.m. **Registration**

9.45 a.m. – 10.45 a.m. **Opening Session**

## **Welcome Addresses**

**Audrey AZOULAY**, UNESCO Director-General  
Representative of the Italian Government (tbc)  
**Gianluca VAGO**, Dean, University of Milan

## **Opening remarks**

**Ambassador Vincenza LOMONACO**, Permanent Delegate of Italy to UNESCO

## **Key note addresses**

**Livia POMODORO**, President of "Milan Centre for Food Law and Policy" and UNESCO Chair "Food: access and law" at the University of Milan  
**Carlo PETRINI**, Founder of Slow Food (video)  
**Nicola PERULLO**, Delegate of the Dean for International Relations and Full Professor of Aesthetics, University of Gastronomic Sciences, Pollenzo, Italy  
**Massimo SPIGAROLI**, President, Fondazione Parma UNESCO  
**Fabio GAMBARO**, Journalist and essayist

10.45 a.m. – 12.45 p.m. **Round table discussions**

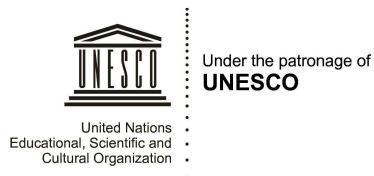
**10.45 a.m. – 12.00 p.m. : Food Culture: a Key Driver of Cultural Identity**

*The cultural dimension of food as a key factor for the development of cultural identity*



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*Each speaker will have 6-8 minutes at his/her disposal. The round table will close with a Q&A session*

**Moderator: Ernesto OTTONE RAMIREZ**, UNESCO's ADG for Culture

**Marino NIOLA**, Full Professor of Cultural Anthropology, Suor Orsola Benincasa University of Naples and journalist

**Catherine DUMAS**, Senator of Paris, Vice Chair of the Culture, Education and Communication Commission, France

**Emanuela SCARPELLINI**, Full Professor of Modern History, University of Milan

**Christian REGOUBY**, General Delegate, Collège Culinaire de France, Founder of « Mouvement Manger Citoyen »

**Bruno LAURIOUX**, President of the European Institute for the History and Cultures of Food - France

**Francesca RICCIO**, Ministry of Cultural Heritage, Activities and Tourism, Italy

**12.00 p.m. – 12.45 p.m. : Food Culture: Social Inclusion and Sustainable Development**

*Preserving local food habits and traditions as a core element of the challenge of achieving the Sustainable Development Goals within the 2030 Agenda*

*Each speaker will have 6-8 minutes at his/her disposal. The round table will close with a Q&A session*

**Moderator: John CROWLEY**, Chief of Section - Research, Policy and Foresight, Sector for Social and Human Sciences, UNESCO

**Magali AMIR**, botanist and ethnobotanist

**Chiara MANZI**, President ASSIC, Associazione per la Sicurezza Nutrizionale in Cucina (Association for nutrition security), Italy

**Marjorie TAYLOR** and **Kendall SMITH FRANCHINI**, Chefs and entrepreneurs

**Riccardo PIAGGIO**, cultural journalist and essayist (Il Sole 24 Ore), Member of the Strategic Planning Committee (Fondazione CRT)

12.45 p.m.

**Perspectives on food and culture**

**Introduction, Moderator: Stefano MONTEFIORI**, Paris correspondent, Corriere della Sera



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**Laurent STEFANINI**, Permanent Delegate of France to UNESCO  
**Moreno CEDRONI**, Chef

1.15 p.m. – 3 p.m. **Buffet Lunch** organized by the UNESCO Creative Cities of Alba and Parma, UNESCO's 7<sup>th</sup> floor Restaurant

3 p.m. – 5.40 p.m. **Round table discussions (continued)**

**3 p.m. – 4 p.m. Food Culture: Education and Vocational Training**

*Food as a powerful means for creativity, vocational training and innovation*

*Each speaker will have 6-8 minutes at his/her disposal. The round table will close with a Q&A session*

**Moderator: Stefania GIANNINI**, UNESCO's ADG for Education

**Nicola PERULLO**, Delegate of the Dean for International Relations and Full Professor of Aesthetics, University of Gastronomic Sciences, Pollenzo, Italy

**Pier Filippo GIUGGIOLI**, Associate Professor of Comparative law, University of Milan, Italy

**Matteo LORITO**, Director, Department of Agricultural Sciences, University of Naples, Italy

**François MOULIN**, President of the C2S2 Association (Conscious Caterers, Sustainable Systems), Professor of Culinary Arts, Albert de Mun High school, France

**Nicola ZANETTI**, Scuola Enologica di Conegliano (Oenology school), Italy

**4 p.m. – 5.40 p.m. Best Practices Roundtable: Food Culture, Creative Cities and Intangible Heritage**

**Moderator: Tim CURTIS**, Chief of Section, Intangible Cultural Heritage, UNESCO

**4 p.m. Opening remarks:**

**Alfonso PECORARO SCANIO**, President, Univerde Foundation, former Minister of the Environment, Land, Forest and Food Policies, Italy

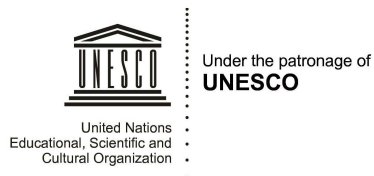
**Pier Luigi PETRILLO**, full Professor of Comparative Cultural Heritage Law, University of Rome Unitelma Sapienza

**4.10 p.m. – 4.40 p.m. Creative Cities**



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Alba, Creative City of gastronomy  
**Maurizio MARELLO**, Mayor of Alba, Italy

Parma, Creative City of gastronomy  
**Federico PIZZAROTTI**, Mayor of Parma, Italy

Östersund, Creative City of gastronomy  
**Mona MODIN TJULIN**, Deputy Mayor of Östersund, Sweden

#### 4.40 p.m. – 5.40 p.m. Food Culture and Intangible Heritage: Case Studies and Best Practices

The art of the Neapolitan “Pizzaiuolo”  
**Alfonso PECORARO SCANIO**, President, Univerde Foundation, former Minister of Environment, Land and Sea and former Minister of Agricultural, Food and Forestry policies, Italy

Arabic coffee, a symbol of generosity  
**Majed ALMUHANNA**, King Saud University, Saudi Arabia

Washoku, traditional dietary cultures of the Japanese  
**Yumiko AIHARA**, Cultural journalist, Japan

Gastronomic meal of the French  
**Pierre SANNER**, Director of the French Mission for Food Culture and Heritage  
France

Food Heritage and Communication in Lithuania  
**Rimvydas LAUZIKAS**, Professor of digital Social Science and Humanities and Head of Department of Museology, Vilnius University, Lithuania

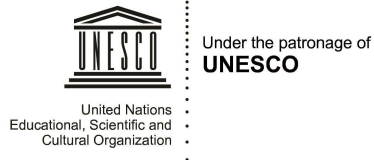
Beer culture in Belgium  
**Chantal BISSCHOP**, Centre for Agrarian History (CAG), Belgium

Lavash: flatbread making and sharing culture, marker of cultural identity  
**Jahangir SELIMKHANOV**, National expert of Azerbaijan on intangible cultural heritage, member of European Cultural Parliament, Azerbaijan



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**5.40 p.m.– 6 p.m. Closing remarks**

**Ernesto OTTONE RAMIREZ**, UNESCO's ADG for Culture  
**Stefania GIANNINI**, UNESCO's ADG for Education  
**Ambassador Vincenza LOMONACO**, Permanent Delegate of Italy to UNESCO

**6.30 p.m. Tasting of fine specialties of the UNESCO Creative Cities of Parma and Alba, UNESCO's 7<sup>th</sup> floor Restaurant**



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